



Select Evolution New Zealand Limited - Christchurch Adventure Park

Select Evolution NZ Ltd seeks to develop the Christchurch Adventure Park. The Park will be built on 315.7 hectares of forested land in the Port Hills, 5km from the centre of Christchurch. It will be the biggest downhill bike park in the Southern Hemisphere, operating 365 days of the year and attracting visitors from around the globe.



The Challenge

The increasing number of international mountain bikers are demanding world class facilities as a destination. New Zealand currently lacks the critical mass to establish itself as the premier destination for the international mountain biker.

The Solution

The Tourism Industry Association's Tourism 2025 framework is a tool for improving competitiveness for New Zealand tourism. The Christchurch Adventure Park is not only targeting a high value growing adventure sport market but that supports New Zealand's commitment to attracting high profile international events.

The Park will complement the existing investment in the New Zealand cycleways development, and showcase New Zealand as a centre of excellence in the sport. The Park will have over 120km of groomed trails, a 1.8 km purpose built lift rising 1427 vertical feet, along with numerous other adrenaline based activities. The Park will be the only such facility in the world - open year round, and will have bespoke accommodation designed specifically for mountain bikers.

The Park will bring a number of material benefits to the tourist sector and beyond:

- Deliver an anchor tourist attraction to Christchurch
- Establish a globally competitive centre of excellence
- Year round operation providing off season tourism
- Produce wide economic benefits to the tourism supply chain from transport, accommodation (expected 30,000 extra room nights), ancillary businesses and global recognition through the staging of international events.

The Park, alongside facilities such as Rotorua and Queenstown, will provide a significant draw for a three centre mountain bike holiday experience in New Zealand.

Key facts

Programme start: October 2014

Length of TGP Funding requirement: 1 year

TGP funding: \$2,000,000

Industry funding: \$20,500,000

Estimated potential economic benefits to NZ: Conservative estimate of \$10 million per annum by 2025