



# NEW ZEALAND

## INTERNATIONAL CONVENTION CENTRE

### Factsheet

The proposed *New Zealand International Convention Centre* would be an iconic building bringing over 3,500 people right into the heart of Auckland. It would be the biggest convention centre in New Zealand, capable of competing with centres in Australia and Asia.

It would be able to host large international conferences, with thousands of delegates shopping and spending in the central city as well as networking with local businesspeople and boosting business growth. Millions of dollars would also be spent across the country in flow-on spending.

The centre proposed by SkyCity would occupy the area between Nelson and Hobson Streets, in downtown Auckland.

### **New Zealand International Convention Centre quick facts**

Capacity	3,500
New spending by international tourists brought to New Zealand by the centre per year	\$90 million, including \$25 million spent outside Auckland
Total additional tourism spending (domestic and international) generated in Auckland per year	\$90 million
New delegates attracted per year	33,000
Additional visitor nights per year created by the centre in Auckland	101,000
Average daily spend by delegates	\$655
New multiday conferences per year	31
New banquets and cocktail events per year	57
New public and trade exhibitions per year	11
People employed by the centre	800 jobs on completion, 1000 during construction
Increase in national GDP	\$49 million, \$23 million increase in Auckland's RDP



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## Questions and Answers

### **Q. Why build a convention centre?**

Convention tourism is a growth market, especially in the Asia-Pacific. New Zealand's natural attractions and good international brand make it well placed to tap into that market. However in 2009 there were 8,300 conventions held around the globe and New Zealand attracted less than 30. The primary reason for that is New Zealand does not have an international-standard convention centre. The *New Zealand International Convention Centre* will encourage more global business conventions to come to New Zealand.

An international-sized convention centre is an essential element to round out the New Zealand tourism industry. Reports have concluded it is essential to the industry's development. Stakeholder and business groups have been calling for an international-sized convention centre for years.

### **Q. What benefits would it bring?**

The *New Zealand International Convention Centre* would be a major boost to the New Zealand economy, attracting 33,000 convention delegates a year and pumping \$90 million extra international spending into the economy. The centre would increase the shoulder and off-peak seasons for New Zealand tourism, bringing in tourists during typically slower times. The tourism sector is aiming to increase visitor spending, rather than visitor numbers. Convention tourists, who are often accompanied by partners, spend double the average holiday visitor a day.

The international-standard centre would provide real benefits for New Zealand businesses. It would attract high-profile international businesspeople, giving opportunities for New Zealand executives and businesspeople to network with international colleagues in the same industries.

### **Q. What type of events would the centre host?**

The centre would host a wide variety of events from musical concerts and art exhibitions to banquets and conferences. There would be business conventions showcasing our enterprising entrepreneurs, science meetings attracting some of the world's brightest minds and large exhibitions showcasing the creative and innovative talent from across New Zealand.

### **Q. When would it be built?**

If the SkyCity bid is successful, the convention centre would be scheduled for completion by 2015.

### **Q. Where would it be?**

If the SkyCity bid is successful, the convention centre would be built between Hobson and Nelson Streets in central Auckland.

**Q. How many jobs would be created?**

More than 1,000 people would be employed in constructing the centre. When completed, the centre would provide employment for around 800 people, including chefs, cocktail makers, administrators and event organisers.

**Q. How much would it cost and who will pay?**

Construction costs will be around \$350 million. SkyCity have agreed to pay the full construction costs.

**Q. Are local iwi involved and have they been consulted?**

SkyCity has committed to engage with the iwi of Auckland during the design process and in the centre's future.

**Q. Have resource consents been organised?**

As no design has been agreed formally consents have not been applied for yet.

**Q. Will primary legislation be required to enact the convention centre?**

It is likely that legislation will be required for the centre. The normal public submissions process will apply.