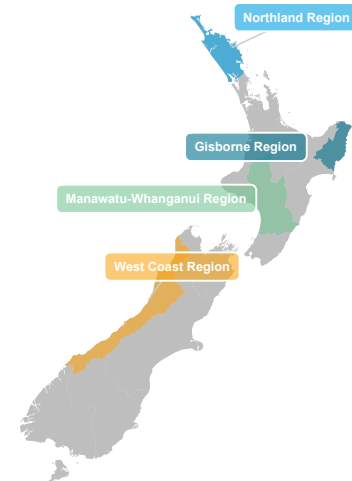


Summary Report
February 2018

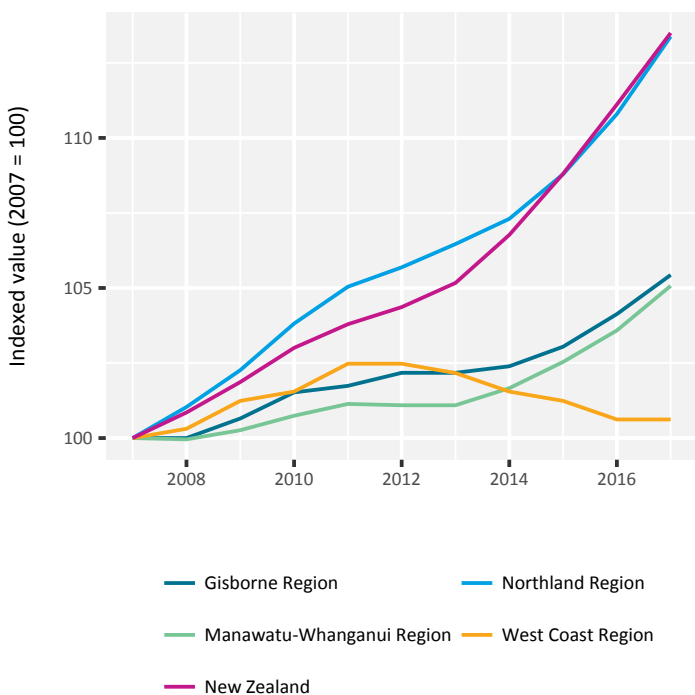


Gisborne



Indicator	Year	Gisborne	Northland	Manawatu-Whanganui	West Coast	New Zealand
GDP per capita	2016	\$37,000	\$37,000	\$41,000	\$48,000	\$54,000
Population	2017	48,500	175,400	240,300	32,500	4,793,900
Māori share of population	2013	49%	32%	21%	11%	15%
Employees	2015	23,397	71,041	117,274	18,631	2,425,173
Participation rate	2017	71%	64%	67%	68%	71%
Employment rate	2017	66%	60%	64%	66%	67%
Unemployment rate	2017	7%	7%	5%	-	5%
Employment growth (CAGR 2005-2015)	2015	0.2%	0.6%	0.2%	1.6%	1.4%
Annual average household income	2017	\$79,700	\$73,300	\$75,900	\$85,400	\$97,100
Average house value	2017	\$299,019	\$483,954	\$300,091	\$231,702	\$662,500
Average weekly rent	2017	\$289	\$346	\$280	\$240	\$431
Net migration	2017	171	696	1,341	94	70,694
NCEA level 2 attainment	2015	82%	79%	84%	78%	83%

1. Population growth



2. Business facts for Gisborne Region

Number of businesses		Number of employees	
30	Logging	260	↑
210	Forestry	130	↑
30	Forestry Support Services	240	↑
↓ 51	Accommodation	160	↑
↑ 54	Takeaway Food Services	250	↑
348	Sheep-Beef Cattle Farming	1700	↑
15	Local Government Administration	210	↑
153	Beef Cattle Farming (Specialised)	120	↑
↑ 12	Shearing Services	300	↑
↑ 27	General Practice Medical Services	150	↑

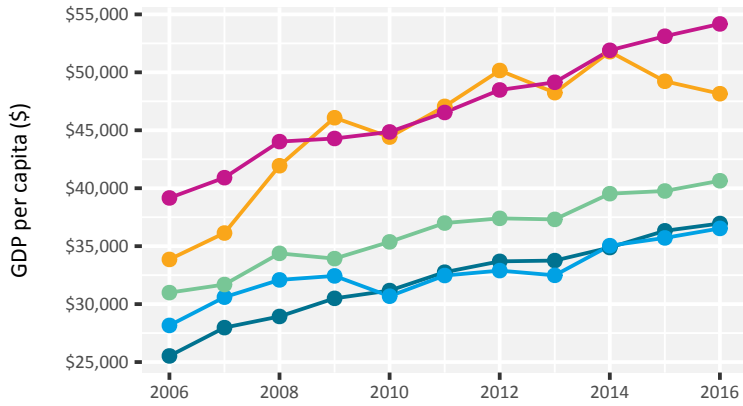
↑ Positive growth

↓ Negative growth

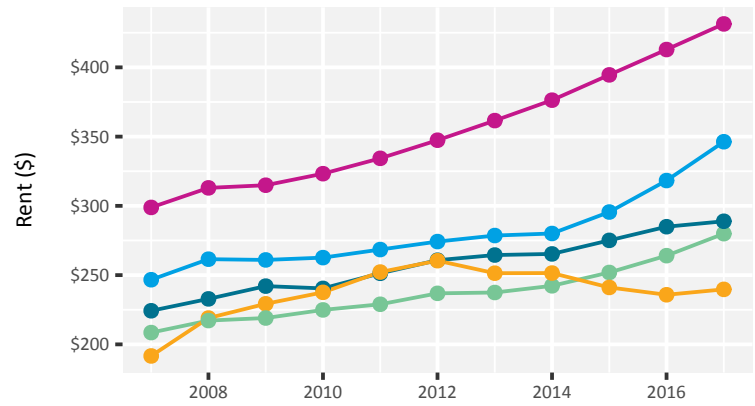
* The threshold of 5% was used to classify a growth as positive, negative or neutral in relation to the previous year.

Source: Statistics New Zealand Business Demographics, 2016

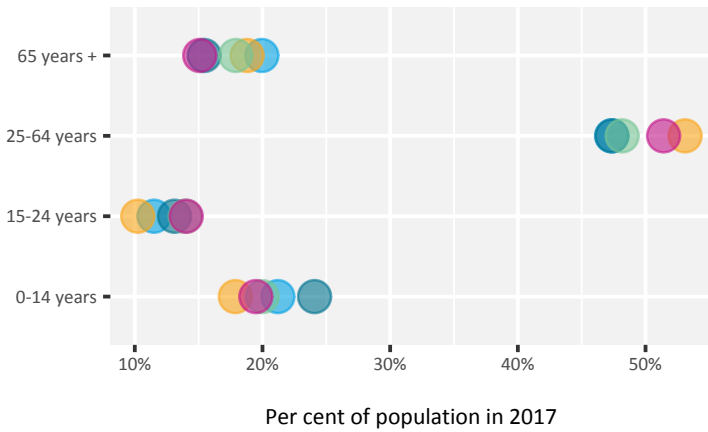
3. GDP per capita



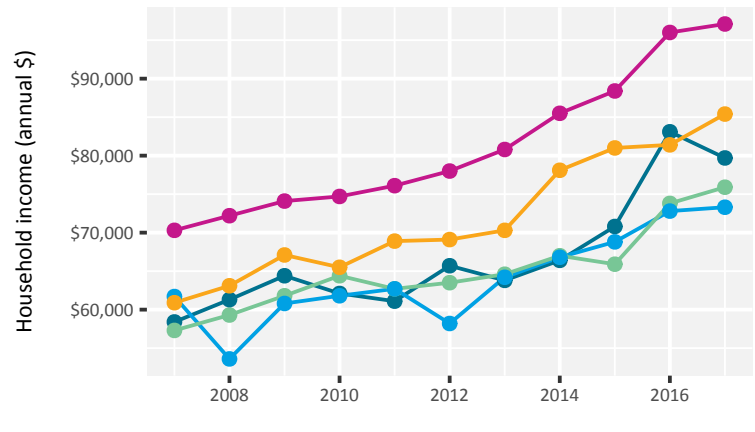
4. Average weekly rent



5. Age group distribution



6. Average household income



7. Share of employees and employment growth for selected industries in Gisborne

