



## Te Matatini

[www.tematatini.co.nz](http://www.tematatini.co.nz)

*“Ki te whāngai, ki te manaaki, ki te whakatipu I ngā mahi Kapa Haka kia pūāwai ki ōna taumata”  
Fostering, supporting and growing Kapa Haka in the pursuit of excellence*

### Agency profile

Te Matatini Society Incorporated is the national organisation responsible for fostering, developing and protecting traditional Māori performing arts. Our role is to pursue excellence in Kapa Haka and to promote a positive overall contribution to the wellbeing of whānau, hapū, marae, iwi and Māori nation-wide.

Every two years Te Matatini produces a national Kapa Haka festival, which brings together close to 48 Kapa Haka groups that represent the 13 regions. The festival is regarded as the ‘premiere Māori cultural performing arts festival’ and represents the world’s largest showcase of Māori performing arts. The 2017 Te Kahu o te Amorangi festival involved 1,880 performers and attracted 55,000 attendees, along with television, radio and internet audiences totalling over 239,000 linear viewers and 1.1 million online viewers.

Te Matatini recently released its ten year strategic plan called Te Pītau Whakarei which outlines eight Key Result Areas (KRAs):

1. Rohe Development
2. Business Growth
3. Event Quality and Effectiveness
4. Youth Development
5. Kapa Haka Excellence
6. Kapa Haka Development
7. Intellectual Property Rights and Development
8. Public Image

Te Matatini also created a student scholarship fund, youth leadership development programme and supports national primary and secondary school competitions. It also administers dedicated budgets towards community development and regional Kapa Haka development. This support ensures that the future prosperity of Kapa Haka and Māori wellbeing is secured through sustained intergenerational interest and participation.



## **Governance**

Te Matatini is an Incorporated Society governed by a National Board of delegates elected by the 13 rohe. A smaller Executive Committee oversees operations and is appointed by the National Board.

### **National Board:**

Selwyn Tanetoa Parata – (Chair, Executive)

Pauline Hopa – (Taitokerau, Executive)

Annette Wehi – (Tamaki Makaurau, Executive)

Paraone Gloyne (Tainui)

Te Kahautu Maxwell – (Mātaatua, Executive)

Dan Vaka – (Te Arawa)

Maui Tangohau – (Te Tairāwhiti, Executive)

Hira Huata – (Ngāti Kahungunu)

Kahurangi Simon – (Aotea,)

Chris Whaiapu – (Rangitāne)

Te Teira Davis (Te Whanganui-ā-Tara, Executive)

Tom Alesana – (Te Tau Ihu)

Puamiria Parata-Goodall – (Waitaha)

Ihaka Cotter – (Te Whenua Moemoea)

### **Chief Executive:**

Carl Ross



## Performance summary

Te Matatini’s focus for 2017/18 is the delivery of measurable outputs within the annual plan as agreed with the Ministry for Culture and Heritage as well as preparations for the 2019 National Festival that will be held in Wellington in February 2019. Te Matatini estimates the 2019 National Festival will occupy 30% of its workspace for the 2017/18 financial year while its regional development and business growth projects will occupy the remaining 70% of its work programme. These numbers will reverse in the 2018/9 financial year.

The 2019 National Festival is expected to contribute over \$14m to Wellington’s regional economy as well as provide an opportunity for the state sector to access Māori audiences that can otherwise be difficult to reach. The success of the National Festivals relies on securing funding agreements with various government agencies, academic institutions and private businesses.

Te Matatini is in the process of developing and implementing a business growth strategy which includes international digital access to Kapa Haka. It is also investigating options to promote commercial opportunities associated with Kapa Haka expertise, such as in broadcasting and attending international events that promote New Zealand’s culture and business.

## Financial information

2016/17	Total assets	Working Capital (\$000)	Vote ACH revenue (\$000)	All other revenue (\$000)	Net operating result (\$000)	FTEs
Te Matatini	1,266	498	1,948	3,846	264	5.5